

FRESH START



Start the
new year right
with better
for you foods.

ELEVATE YOUR
EVERYDAY by choosing
antibiotic free!



25% OFF

100% Air Chilled
Bell & Evans
Fresh Chicken

Over 20 Selections. Including
Organic. 25% discount will
be taken off at register.



12.99

No Antibiotics Ever.
Fresh Laguna Blanca
Premium Salmon from the
Chilean Patagonia

MAKE THE SWITCH
and try a meal without meat



**Skinny
Souping**



Rootberry

**PLANT
BASED**

TAKE A (SNACK) BREAK
to refuel throughout the day.



**GTS
Kombucha**



**Soley
Fruit
Jerky**



**Oikos
Yogurt**

See more ways to (re)New
You in the New Year



**BUY ONE
GET ONE
OF EQUAL OR LESSER VALUE
FREE**

Smithfield Marinated
Pork Tenderloins
or Pork Loin Fillets
18.4-27.2 oz. pkgs. Reg. \$8.49-\$9.89

**BUY ONE
GET ONE
FREE**

Mid's Pasta
Sauce
32 oz. jars
Reg. \$5.49



**BUY ONE
GET ONE
FREE**

Bellatoria Pizza
12.76-30.37 oz. pkgs.
Selected varieties Reg. \$8.99

**BUY ONE
GET ONE
FREE**

Bigelow Tea
18-20 ct. boxes
Reg. \$3.69

**BUY ONE
GET ONE
OF EQUAL OR LESSER VALUE
FREE**

Blue Buffalo
Dog Treats
4-15 oz. pkgs.
Selected varieties
Reg. \$5.49-\$10.79

**BUY TWO
GET ONE
FREE**

Weight Watcher's
Smart Ones
Entrees
4.4-10.5 oz. pkgs.
Reg. \$2.69



**BUY ONE
GET ONE
FREE**

Grimmway Farms
Chips, Sticks, or
Shredded Carrots

10-16 oz. pkgs.

Selected varieties
Reg. \$2.59



**BUY ONE
GET ONE
FREE**

Pint Grape
Tomatoes
Reg. \$2.99



**BUY ONE
GET ONE
FREE**

Mori-Nu Tofu
12-12.3 oz. pkgs.
Reg. \$2.99



**BUY ONE
GET ONE
OF EQUAL OR LESSER VALUE
FREE**

Cheez-It
Snack Crackers
3.6-7 oz. pkgs. Selected varieties
Reg. \$2.89-\$3.19

**BUY ONE
GET ONE
FREE**

Cameron's
Coffee
10-12 oz. bags or
12 ct. boxes
Reg. \$5.49

**BUY ONE
GET ONE
FREE**

Langer's 5 Calorie
Cranberry Juice
64 oz. btl.
Selected varieties
Reg. \$2.69

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Weight Watcher's
Smart Ones
Entrees
4.4-10.5 oz. pkgs.
Reg. \$2.69

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Bigelow Tea
18-20 ct. boxes
Reg. \$3.69

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GROCERY

3/\$9
Nabisco Oreos or Snack Crackers
3.5-15.35 oz. pkgs.
Selected varieties



\$5.99
Filippo Berio Olive Oil
16.9-25.3 oz. btl.
Selected varieties



2/\$3
DaVinci Pasta
16 oz. pkgs.
Selected varieties



2/\$4
Ken's Salad Dressing
16 oz. btl.
Selected varieties



2/\$4
Tumaro's Carb Wise Wraps
8 ct. pkgs.



\$3.99
Mission Carb Balance Tortillas or Wraps
12 oz. pkg.
Selected varieties



2/\$3
Libby's Vegetables
4 ct. pkgs.



\$3.99
Orchard Valley Multipack Snacks
8 oz. pkg.



3/\$7
Keebler Club, Graham Sticks, Sandwich Crackers or Saltines
7.1-16 oz. pkgs.
Selected varieties



\$6.99
Atkins Protein Shakes & Bars
5 ct. bars or 4 ct. shakes
Selected varieties



69¢
Ultima Replenisher
1 ct. pkg.



2/\$5
PopTime Creations Popcorn Mix
5 oz. pkgs.



2/\$4
when you buy 2 or
\$2.50 each
Better Oats Instant Oatmeal
8-10 ct. pkgs.



2/\$5
Nature's Own 100% Wheat or Whole Grain Bread
20 oz. loaves
Selected varieties



\$2.29
Bunny Ultra Soft Whole Grain White Bread
20 oz. loaf
Selected varieties

2/\$4
Frito Lay Baked Snacks or Sun Chips
6.25-7.63 oz. pkgs.



\$2.69
Hostess Multipack Snack Cakes
5 ct. box
Selected varieties



2/\$5
Dole Fruit Bowls or Gels
4 ct. pkgs.



3/\$6
when you buy 3 or
\$2.50 each
Kellogg's Special K Cereal or Pebbles Snacks
5.29-13.3 oz. pkgs.
Selected varieties



2/\$5
when you buy 2 or
\$3.00 each
Post Cereal or Pebbles Snacks
6-16 oz. pkgs.
Selected varieties



\$3.99
Kraft Miracle Whip or Mayo
19-30 oz. pkg.
Selected varieties



BEVERAGE

2/\$4
When you by 2 or
\$2.49 each
Coke, Diet Coke or Sprite*
2 lit. btl.



2/\$11
When you by 2 or
\$5.49 each
Coke, Diet Coke or Sprite*
12 pk. 12 oz. cans
8 pk. 12 oz. btl.



2/\$5
7-Up, A&W, Dr. Pepper or Sunkist*
6 pk. 7.5 oz. cans



\$4.99
7-Up, A&W, Dr. Pepper or Sunkist*
12 pk. 12 oz. cans
8 pk. 12 oz. btl.



2/\$5
Super Coffee Coffee Drink
11-12 oz. btl.



\$9.99
Ronnoco Coffee
12 oz. bags or 12 ct. boxes



\$7.49
Goshen Coffee
12 oz. bag



\$4.99
Hefty Kitchen or Trash Bag
28-45 ct. pkg.



3/\$9
When you by 3 or \$4.69 each
Pepsi Products or Mtn Dew*
6 pk. 16.9 oz. btl.



\$17.99
Budweiser, Bud Light or Bud Select
20 pk. 16 oz. Aluminum btl.
This Price Good Only in Missouri



2/\$10
Bubly Sparkling Water
12 pk. 12 oz. cans



2/\$8
Polar Seltzer Sparkling Water
12 pk. 12 oz. cans



PARTY CENTER

\$17.99
Budweiser, Bud Light or Bud Select
20 pk. 16 oz. Aluminum btl.
This Price Good Only in Missouri



\$20.99
Michelob Ultra
24 pk. 12 oz. pkgs.
This Price Good Only in Missouri



\$17.99
Busch or Busch Light
30 pk. 12 oz. cans



\$9.99
Smirnoff Vodka
750 ml. btl.
This Price Good Only in Missouri



\$12.99
Jim Beam White, Apple or Honey
750 ml. btl.
This Price Good Only in Missouri



\$7.97
Robert Mondavi Private Selection
750 ml. btl.
All Discounts Included



Start Fresh, Not Frazzled!
Healthy groceries delivered
TO YOUR DOOR
in as soon as one hour!



Delivered by Shipt

FROZEN & DAIRY

2/\$5 Prairie Farms Cottage Cheese or Sour Cream 12-16 oz. pkgs. Selected varieties	2/\$6 Eggo Thick and Fluffy Waffles or French Toast 11.6-12.6 oz. pkgs. Selected varieties	\$3.99 Carol's Pasture Raised or Pete and Gerry's Organic Free Range Eggs 12 oz. pkgs. Selected varieties	2/\$4 Ore-Ida Just Crack An Egg 2.25-3 oz. pkgs.	\$3.49 Country Crock Spread 48 oz. ctg.	\$4.59 Dierbergs Orange Juice 128 oz. jug	2/\$6 Florida's Natural Juice 52 oz. ctgs. Selected varieties
\$6.99 4 Hands, Gino's East, Home Run Inn Classic, Newman's Own or Rosati's Pizza 15.1-33 oz. pkg. Selected varieties	2/\$7 Oberweis Chocolate Milk 64 oz. bts. Additional \$2.00 Bottle Deposit	\$3.49 Smucker's Uncrustables Bites 6 oz. pkgs. Selected varieties	10/\$8 when you buy 10 or \$1.00 each Chobani Greek Yogurt 5.3 oz. cups Selected varieties	\$3.69 Dunkin Donuts or International Delight Coffee Creamer 32 oz. btl. Selected varieties	\$3.69 Silk Almond Creamer 32 oz. btl.	4/\$5 Dannon Light and Fit Two Good Greek Yogurt 5.3 oz. cups Selected varieties

WHOLE LIFE - EAT. LIVE. WELL.

\$4.49 Organic Pyure Stevia Sweetener 1.8 oz. pkg.	\$5.49 Gluten Free Against The Grain Bread, Pizza Shells, Rolls or Bagels 12-15 oz. pkg.	\$6.99 All Natural Amy's Pizza 12-14 oz. pkg.	\$3.99 Organic Stonyfield Farms Yogurt 6-8 oz. ctgs. or 32 oz. ctg.	2/\$5 Gluten Free No Cow Protein Bars 2.12 oz. pkgs.	2/\$4 Organic Core Foods Probiotic Bars 2 oz. pkgs.
3/\$5 Non-GMO Good 2 Go Keto Bars 1.41 oz bars	2/\$5 Organic Kevita Probiotic Drink 15.2 oz. btl.	\$5.99 Organic Lakewood Juice 32 oz. btl. Selected varieties	2/\$4 Gluten Free Bobo's Oat Bars 2.5-3 oz. pkgs. Selected varieties	2/\$4 Organic Gomacro Bars 2.3-2.5 oz. pkgs.	2/\$6 Gluten Free Garden of Eatin' Tortilla Chips 10 oz. bags
2/\$6 Gluten Free Blue Diamond Nut Thins 4.25 oz. boxes	4/\$5 Organic Muir Glen Tomatoes 14.5-15 oz. pkgs. Selected varieties	\$4.99 USDA Organic One Degree Cereal or Granola 8-11 oz. pkgs.	3/\$5 Organic Gimme Seaweed Snacks .35 oz. pkgs.	2/\$6 Gluten Free Good Health Veggie Snacks 6.25 oz. bags	\$6.49 Organic Lundberg Rice 32 oz. pkg.
2/\$6 All Natural Good Belly Probiotic Drink 32 oz. ctgs.	2/\$7 All Natural Greek Gods Greek Yogurt 24 oz. ctgs.	2/\$4 Organic Perfect Bars or Peanut Butter Cups 1.4-2.5 oz. pkgs.	2/\$4 Gluten Free ONE Bars 1.59-2.12 oz. pkgs.	2/\$4 Gluten Free Quest Nutrition Protein Bars or Cookies 1 ct. pkg.	

PRODUCE

\$1.68 lb. Northwest Grown Bartlett Pears		10/\$10 Jumbo Navel Oranges California Grown	\$3.99 Pint Blueberries

BAKEHOUSE

\$1.99 Bakehouse Garlic Toast 4 ct. pkg.	\$3.99 Bakehouse Angel Food Cake 14 oz. pkg. Fat Free	\$3.99 St. Pierre 4ct Hamburger/6ct Hot Dog Buns
\$2.99 Magic Pop 2.6-3 oz. pkg. Fat free, Dairy Free, Sugar Free Low Carb, Low Cal, All Natural Vegan and Weight Watchers Approved	\$1 OFF Emily Kate's Gluten Free Items Cookies, Cupcakes, Bars, Muffins, Pies, Cake Slices EXCLUSIVE	\$3.99 Bakehouse Mini Danish 10 ct. pkg.
\$5 Bakehouse 4 ct Muffins and Loaf Cakes 16-19 oz.		

BUTCHER SHOP

\$3.99
All Natural
Perdue 93% Lean
Ground Turkey
1 lb. pkg.

\$3.99-\$8.99
Hungry Planet
Meatless Selections
Plant Based Protein
7.7-16 oz. pkg.
Selected varieties

\$4.99
Plant Based Protein
Impossible
Patties or Savory
Sausage
8-14 oz. pkg.

\$6.99
lb.
Premium Choice Angus
Handcut Beef
Stew Meat

Our Angus PROMISE

- PREMIUM USDA CHOICE
- MIDWEST RAISED
- HAND-SELECTED FOR MARBLING & TENDERNESS

BUY ONE GET ONE OF EQUAL OR LESSER VALUE FREE

All Natural
Mighty Spark Patties
or Ground Chicken
9-16 oz. pkgs.
No added hormones
Reg. \$7.99-\$8.99

\$4.99
Coleman
Pork Breakfast
Sausage Rolls
16 oz. pkg.
Original or Hot

2/\$6
Butterball Skinless
Smoked Turkey
Sausage
13 oz. pkgs.

\$5.99
Smithfield
Bacon
12 oz. pkg.
Selected varieties

2/\$7
Butterball Breakfast
Sausage Links
or Patties
8 oz. pkgs.

2/\$6
Butterball
Turkey Bacon
12 oz. pkgs.
Low Sodium

2/\$7
Hormel Natural
Choice Deli-Style
Meats or Pepperoni
5-8 oz. pkgs.

DELI

\$5.49 lb.
② KITCHEN
House Made
Texas Cheesy
Potatoes

\$3.79 ea.
② KITCHEN
Flame Grilled
Chicken Breast
All varieties

\$4.99
② KITCHEN
Loaded Broccoli
Cheddar Mac
& Cheese
12 oz. pkg.

FRESH, sliced & READY-TO-GO

Our Deli
PROMISE

- PREMIUM QUALITY
- PURE WHOLE CUTS
- GLUTEN FREE & MSG FREE
- NO BINDERS & NO FILLERS

USDA Choice, 95% Fat Free, All Natural
\$12.99 lb.
Roast Beef

98% Fat Free
Roasted Browned
Turkey Breast.....
\$9.99 lb.

Natural Juice
Bob's Smokehouse
Cherrywood Ham.....
\$9.49 lb.

98% Fat Free, All White Meat
Oven Roasted Chicken Breast.....
\$8.99 lb.

② KITCHEN
Colby Jack Cheese.....
\$7.49 lb.

BOB'S
BBQ

\$6.99
Hot Case Special 11am-7pm.
Bob's Signature Smokehouse BBQ
Smoked
Salmon Portion
5 oz.

SEAFOOD

FREE!
Dierbergs Seafood
Cocktail Sauce
8 oz. pkg.
When you buy 1 lb. or more
of ULTRA Large Cooked
Cocktail Shrimp 31/40ct.
\$12.99 lb.

\$8.98
SeaMazz
Orange
Roughy Fillets
12 oz. pkg.

\$3.99
Scott & Jon's
Shrimp Bowls
8 oz. pkg.

\$2.99 lb.
Catfish
Nuggets
Previously frozen

\$7. ea.
Chef Creations
Seafood Crab
Stuffed Orange
Roughy Fillet

\$12.49 lb.
Chef Creations
Marinated
Smoky Alabama
Shrimp

\$5.99
Chef Creations
Atlantic Salmon
Portion
6 oz. pkg.

SEAFOOD COOKED FREE

We reserve the right to limit.
Prices and availability
may vary on Shipt.com

**CHECK OUT OUR DIGITAL AD
AT DIERBERGS.COM/AD**

Double Coupons Every Day!

Limit 3 identical coupons and 15 total coupons.
Doubled. Value 40¢ or less. Details in stores.

We reserve the right to limit.
Prices and availability
may vary on Shipt.com

Ad good Tues., January 4 – Mon.,
January 10, 2022. Good only in St. Louis
Metro area.

MORE DEALS THIS WEEK

GROCERY, DAIRY & FROZEN

4/\$5 Chicken of the Sea Chunk White Tuna, Low Sodium Tuna or Pink Salmon
2.5-5 oz. pkgs. Selected varieties

69¢ Dierbergs Chunk Light Tuna 3 oz. can

\$4.99 Splenda No Calorie Sweetener 100 ct. pkg.

3/\$7 Kellogg's PopTarts, Rice Krispies Treats Bars or Cereal Bars 6-8 ct. pkgs. Selected varieties

2/\$5 On The Border Tortilla Chips or Salsa 8-12 oz. bags or 16 oz. jars Selected varieties

4/\$9 Bellatoria Personal or Roma's Pizza 5.67-14.1 oz. pkgs.

\$7.49 Cottonelle Bath Tissue 6 mega roll Selected varieties

\$7.49 Viva Paper Towels 6 big roll, Selected varieties

\$2.99 Xtra Laundry Detergent 75 oz. btl.

2/\$4 Hunt's Tomatoes 28 oz. cans Selected varieties

\$3.99 Pearls Organic Olives To Go 4 ct. pkg. Selected varieties

3/\$5 when you buy 3 or \$2.49 each
7-UP, Dr. Pepper, A&W or Sunkist*
2 ltr. btl.

\$3.99 7-UP, Dr. Pepper, A&W or Sunkist*
6 pk. 16.9 oz. btl.

2/\$9 7-UP, Dr. Pepper, A&W or Sunkist*
10 pk. 7.5 oz. cans

2/\$11 Snapple Tea
6 pk. 16-18.5 oz. btl.

2/\$4 Lipton Tea
64 oz. btl.

10/\$10 Pepsi Products and Mtn Dew*
1.25 ltr. btl.

3/\$10 AHA Sparkling Water
8 pk. 12 oz. cans

*Only selected varieties available. We reserve the right to limit.

BEVERAGE

\$3.99 Odyssey Crumbled Feta Cups
6 oz. pkg. All varieties

\$5.99 lb. Lorraine Swiss Cheese
Original or Reduced Fat

\$6.49 Old Wisconsin Snack Sticks & Bites
7-8 oz. pkg.

\$2.99 La Bonne Vie Artisan Crumbled Goat Cheese
4 oz. pkg. All varieties

\$4.99 Imported from Holland Wyngaard Kaas Aged Black Pepper Gouda
5.1 oz. pkg.

\$4.99 lb. Eckrich Garlic Bologna

\$7.99 lb. Deli Favorite, 99% Fat Free Jennie-O Hickory Honey Turkey Breast

\$7.49 lb. Locally Made Max German Natural Casing Braunschweiger

DELI

MORE DEALS THIS WEEK

BUTCHER SHOP

2/\$6

Fully Cooked
Perdue Chicken Short Cuts
9 oz. pkgs.
No Antibiotics Ever

\$4.99 lb.
All Natural
Perdue Turkey Breast Tenderloin or Fillet

\$1.49 lb.
All Natural
Perdue Oven Roaster Chicken

\$6.99
All Natural
Just Bare Young Whole Chicken
4 lb. pkg.
No Antibiotics Ever

\$5.99
Fully Cooked
Budweiser Pulled Pork
14 oz. pkg. Original or Spicy

\$4.99
Fully Cooked
Budweiser Bratwurst
12 oz. pkg. Original or Beer & Cheese

\$5.99
Fully Cooked
Aidells Premium Chicken Sausage or Meatballs
12 oz. pkg.

2/\$5
Fully Cooked
Smithfield Power Bites
4 oz. pkgs.
Selected varieties

\$3.99
Eckrich Smoked Sausage
10-14 oz. pkg.

\$8.99-\$11.99
Regenerative Farmed
Force of Nature Premium Ground Proteins
14-16 oz. pkg.

BODY & HOME

25% OFF
Alba Botanicals Personal Care Products

\$7.99
O.W.Y.N Plant Based Protein Shakes
4 ct. pkg.

\$3.99
A La Maison Hand Cream
1.7 oz. pkg.

\$6.99
Kellogg's Special K Protein Shakes or Bars
4-6 ct. pkg.

Upgrade the Basics

FRESH START

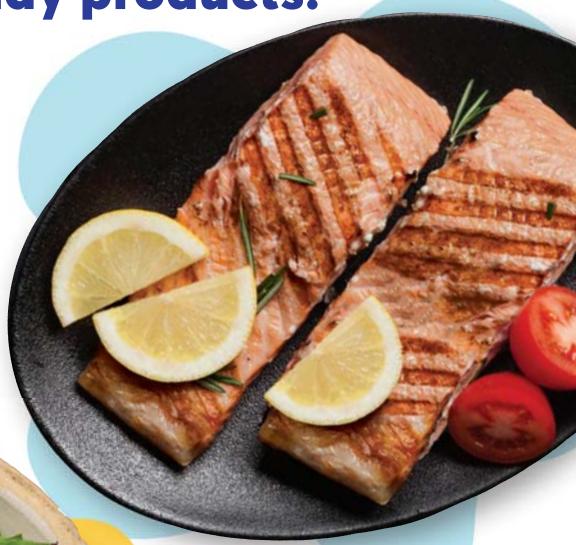
You don't have to overhaul your whole routine to fuel your body right.



Start by elevating your everyday products.

Laguna Blanca

Laguna Blanca salmon, straight from the Chilean Patagonia, is sustainably sourced and bursting with flavor.



Air-chilled chicken from Bell & Evans is so fresh, and perfect for an easy weeknight meal.

Top off your sandwich with Kraft Avocado Mayo, then load it up with Dierbergs Kitchen sliced meats and cheeses and fresh-baked Bakehouse bread.



Read more and find recipes online!

VIEW NOW

NEW YEAR, NEW START

START THE YEAR WITH HEALTHIER CHOICES

Dierbergs

Prices Effective January 4 thru January 10, 2022



Nature Made
Vitamins, Minerals or
Supplements
25-300 ct,
Entire Line

**50%
OFF**

Nature's Bounty or
Optimal Solutions
Vitamins
2-15 oz or 25-320 ct,
Selected Varieties

**50%
OFF**

Alive!
Multivitamins
50-60 ct,
Selected Varieties

\$9.99



Centrum
Vitamins
90-160 ct,
Selected Varieties

\$9.99

Emergen-C
Immune Support
18-45 ct,
Selected Varieties

\$10.99

Culturelle Probiotic
Supplements
30 ct,
Selected Varieties

\$19.99



Airborne
Immune Support
10-32 ct,
Selected Varieties

DayQuil or NyQuil
Cold and Flu Relief
24 ct or 12 oz,
Selected Varieties

Delsym Cough Suppressant,
Mucinex Expectorant,
Mucinex DM
Cold Relief or
Mucinex Fast Max
5-6 oz or 14-20 ct,
Selected Varieties

\$6.99

\$11.99

\$13.99



Crest 3D White or Gum Detox Toothpaste,
3D White or Pro Health Rinse
Oral B Glide Floss Twin Pack, Power or
Pro Health Toothbrush
3.7-7.6 oz, 32-33.8 oz, 1-2 ct,
Selected Varieties

\$6.99

Colgate 360 Advanced or
Optic White Toothbrush,
Colgate Optic White
Renewal or Colgate Total
Twin Pack Toothpaste
1-2 ct or 3-9.6 oz,
Selected Varieties

\$8.49

Edge or Skintimate
Shave Gel
7 oz,
Selected Varieties

\$2.99

Schick or Skintimate
Disposable Razors
2-12 ct,
Selected Varieties

\$7.99

Joy Razors
1 ct,
Selected Varieties

\$9.49



Gillette Venus Razor
1 ct
Selected Varieties

\$9.49



Gillette Fusion,
Skinguard or Mach 3
Razor
1 ct
Selected Varieties

\$11.49



Schick Hydro or
Quattro Razors
1-3 ct,
Selected Varieties

\$8.99



Schick Intuition
Refill Cartridges
3 ct,
Selected Varieties

\$13.99



START THE YEAR WITH HEALTHIER CHOICES

Prices Effective January 4 thru January 10, 2022



\$20⁹⁹

C4 Sports Supplements
9.5-11.6 oz
Selected Varieties



2/\$3

Gatorade Bars
2.8 oz



\$8⁹⁹

Atkins Advantage Meal Bars
8.5-10.5 oz,
Selected Varieties



\$7⁹⁹

Atkins Advantage Protein-Rich Shakes
4 pk 11 oz btls,
Selected Varieties



\$6⁹⁹

Muscle Milk Protein Shakes
4 pk 11 oz btls,
Selected Varieties



\$7⁹⁹

Pure Protein Shakes
4 pk 11 oz btls,
Selected Varieties



\$21⁹⁹

Muscle Milk Protein Powder
1.93 lbs,
Selected Varieties



Boost
Nutritional Drink
6 pk 8 oz btls,
Selected Varieties

\$8⁹⁹



\$10⁹⁹

Ensure Max Protein Shakes
4 pk 11 oz btls,
Selected Varieties



2/\$6

Q-tips
Cotton Swabs
300 or 375 ct.,
Selected Varieties



Vaseline
Hand Lotion
13.5 oz,
Selected Varieties

\$6⁹⁹



Vaseline
Body Lotion
20.3 oz,
Selected Varieties

\$7⁹⁹



NEW YEAR, NEW START